

Message Text

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PAGE 01 VIENNA 07515 171419Z
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C O N F I D E N T I A L VIENNA 7515

FAS FOR (1) STANLEY BROWN; (2) INFORMATION DIVISION

E.O. 11652: CONFIDENTIAL
TAGS: EAGR, HU

SUBJECT: ARTICLES IN HUNGARIAN PAPERS ON US AGRICULTURE

REF: (A) BUDAPEST 2198
(B) STATE 163042
(C) VIENNA 6985

1. FOLLOWING EARLIER CONTACTS, GABRIEL AUGUST 11 GAVE AGATT A LIST
OF
4 TOPICS WHICH HUNGARIAN NEWS MEDIA WOULD LIKE PUBLISH ON AMERICAN
AGRICULTURE.

2. (A) FOOD PRODUCTION IN U.S. - A USEFUL EXPERIENCE FOR
HUNGARY IN LIGHT OF MARKET REALITIIES IN EUROPE (EEC).

(B) MECHANIZATION IN U.S. AGRICULTURE WITH PARTICULAR REFERENCE TO
MACHINERY USED IN PRODUCTION OF FRUITS AND VEGETABLES ON SMALL
FARMS (HOUSEHOLD PLOTS).

(C) HOLSTEIN-FRIESIAN CATTLE IN U.S., THE ADVANTAGES OF
CROSSBREEDING IN HUNGARIAN CATTLE INDUSTRY.
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(D) MECHANIZATION OF HARVESTING SEED CROPS AND LEGUMES (BULK
FODDER) IN U.S.

3. ACCORDING TO BARRIEL ARTICLES SHOULD RECEIVE WIDEST POSSIBLE
PUBLICITY AND SHOULD BE DIRECTED NOT ONLY TO FARM LEADERS AND
MANAGERS BUT ALSO TO HIGH PARTY FUNCTIONARIES RESPONSIBLE FOR

DEVELOPING AGRICULTURAL POLICIES. ARTICLES NEED NOT BE TECHNICAL.

4. GABRIEL ENVISAGES 4 MEDIA THAT WOULD RUN ONE OR MORE OF THE ARTICLES IN: (A) NEPSZABADSAG, THE LEADING PARTY DAILY; (B) VILAGGAZDASAG, AN ECONOMIC DAILY COVERING WORLD ECONOMIC EVENTS AND WORLD COMMODITY SITUATIONS; (C) KOZGAZDASAG, A LEADING ECONOMIC PERIODICAL; AND (D) MAGYAR MEZOGAZDASAG A WEEKLY PUBLICATION ON HUNGARIAN AGRICULTURE.

5. AGATT PROMISED NO TIME TABLE BUT PROMISED START TO DEVELOP MATERIAL ALONG TOPICS REQUESTED . GABRIEL AGREED SUCH MATTER CANNOT BE

RUSHED. AGATT'S OWN IDEA IS THAT WHOLE PROJECT CAN BE COVERED WELL WITHIN ONE YEAR. THIS WOULD PERMIT PRELIMINARY DISCUSSION OF EACH ARTICLE IN A DRAFT FORM WITH APPROPRIATE HUNGARIAN EXPERTS EVERY 2 TO 3 MONTHS.

6. AGATT WILL OUTLINE OWN VIEWS IN GREATER DETAIL ON THESE TOPICS TO FAS INFORMATION. BORG

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